

# How **BuildASign** Partnered with **Caribbean HR Solutions** for Global Success



## VIDEO CASE STUDY

# Introduction

*Outsourcing can be a game-changer for companies looking to expand globally—but it's not without its challenges. For BuildASign, a leader in custom signage, finding the right talent in a competitive market like Austin, Texas, was becoming increasingly difficult.*

*By partnering with Caribbean HR Solutions (CHRS), BuildASign overcame these challenges, building a highly productive nearshore team in Jamaica while maintaining their company culture and operational control.*

*This case study explores the BuildASign journey in Jamaica, featuring insights from **Dom Granato, VP of Customer Experience** through videos addressing common outsourcing concerns.*



**CONSIDER THIS**

Your to-do list is long enough.  
Let us cross 'HR headaches' off for good.

**Caribbean HR Solutions**

Phone: 786-949-9771 Email: [Sales@CaribbeanHRsolutions.com](mailto:Sales@CaribbeanHRsolutions.com)



# The BuildASign Journey

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# Why Consider Jamaica for Nearshore Outsourcing?

## **How Jamaica Became the Perfect Fit for BuildASign**

In this video, Dom explains how tight labor markets in Austin, Texas and the success of other companies like Vistaprint in Jamaica led BuildASign to explore the region.

Through partnerships with Caribbean HR Solutions and JAMPRO, BuildASign discovered the opportunities that Jamaica offered.



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# How Does CHRS Support Nearshore Teams?

## A Seamless Partnership: How CHRS Works With Clients

In this video, Dom shares how Caribbean HR Solutions bridged the gap between BuildASign's HR team and their local Jamaican operations. From hiring top talent to solving HR challenges, we acted as an extension of BuildASign's team.



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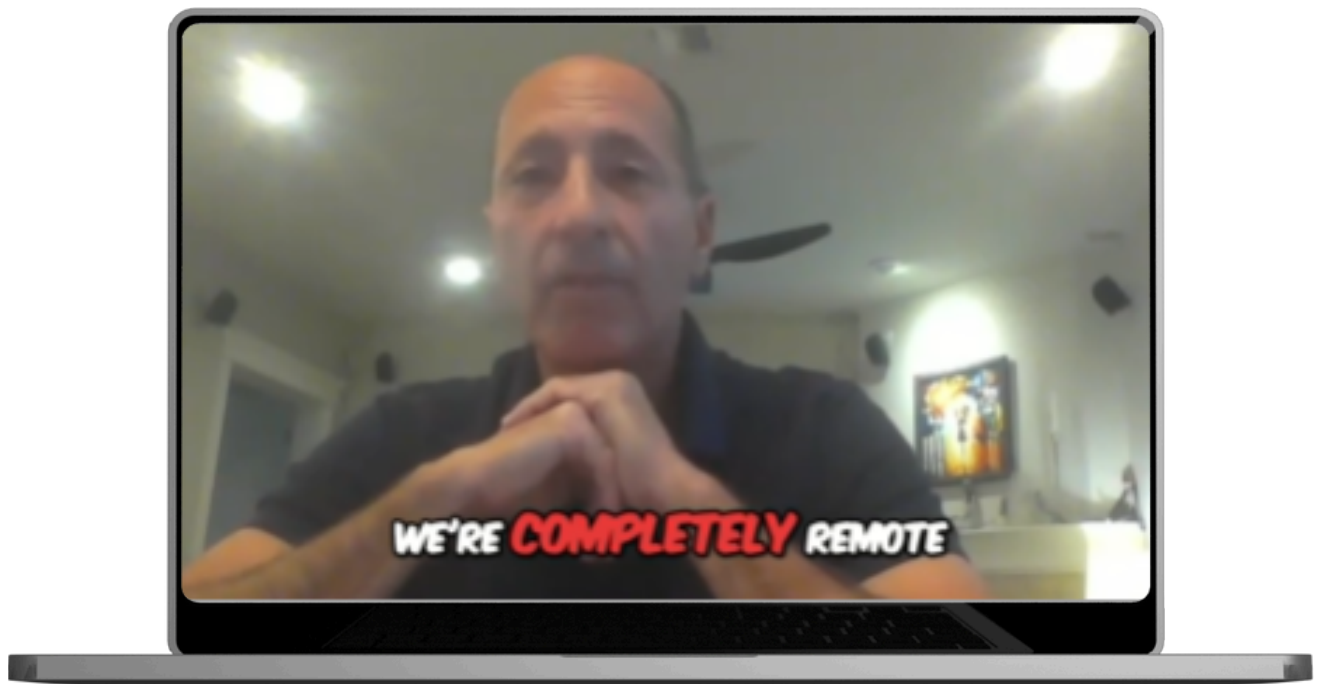


# The Decision to Go Remote: Weighing the Pros and Cons

## Is Going Remote the Right Choice for Your Business?

When faced with the option to stay remote during COVID, BuildASign carefully evaluated the pros and cons of remote work.

While there were challenges, such as integrating credit card systems securely over the Internet, the benefits far outweighed the obstacles.



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# How CHRS Went Above and Beyond

## Achieving Remote Work Success with CHRS

In this video, Dom shares the results of how Caribbean HR Solutions helped BuildASign have a highly successful remote operation, ensuring that they maintained productivity while prioritizing employee well-being.



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# How Caribbean HR Solutions Makes Remote Work Seamless

Transitioning to full remote operations was no easy task. BuildASign had to manage:



*Remote onboarding and training for new hires.*



*The logistical challenges of distributing equipment.*



*Navigating government policies, tax laws, and infrastructure limitations.*

This was where our expertise proved invaluable. CHRS facilitated a seamless transition by:



*Handling staffing remotely.*



*Managing the procurement and distribution of hardware.*



*Guiding BuildASign through compliance with Jamaican policies and tax laws.*

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# Remote Work Success... Thanks to CHRS!

## How We Overcame Remote Work Challenges in Jamaica

In this video, Dom discusses the initial concerns about remote work during COVID, including internet reliability and technological readiness.

With our support, they successfully transitioned to remote operations.



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# Can a Jamaican Team Deliver High Performance?

## How BuildASign's Jamaican Team Became Top Revenue Generators

In this video, Dom highlights how their Jamaican team consistently outperformed their counterparts in the U.S., becoming the top revenue-generating team in the organization.



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# What Makes CHRS Stand Out as a Partner?

**“Whenever I needed help, I only had to ask once.  
CHRS has been a fantastic partner.”**

In this video, Dom reflects on CHRS’ responsiveness, proactive support, and commitment to their success.



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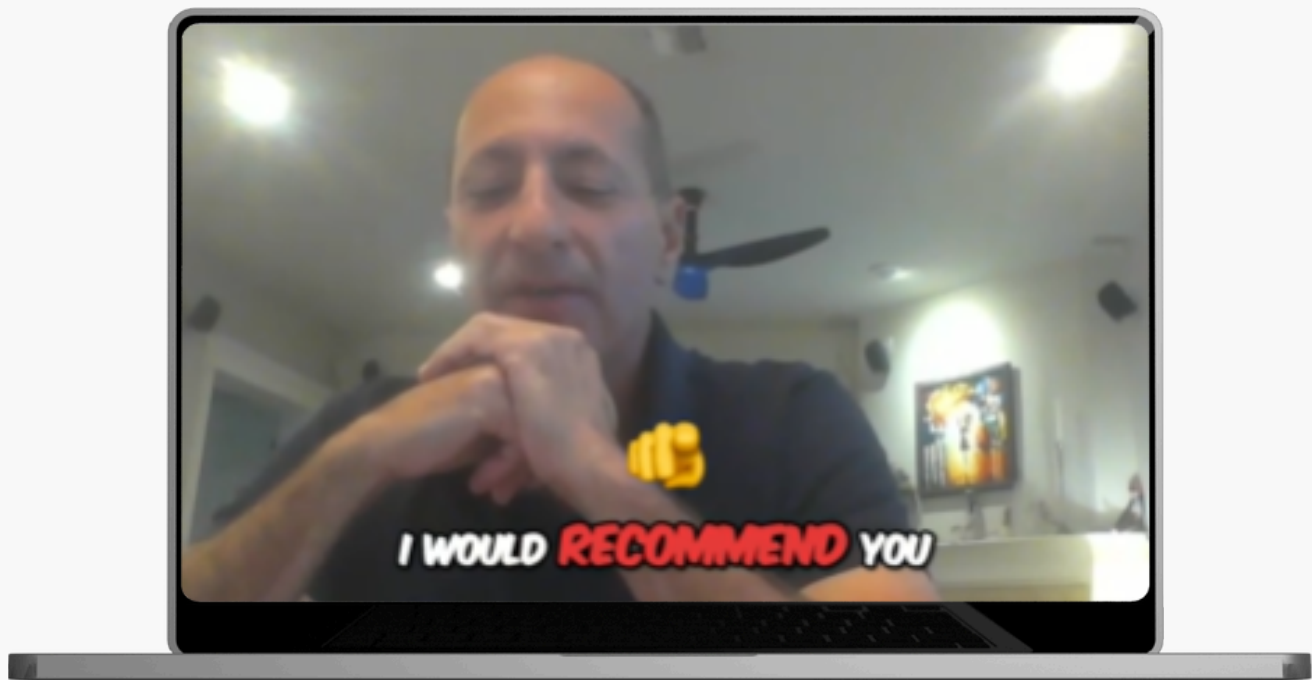


# Would You Recommend CHRS to Others?



**"We wouldn't have been as successful without CHRS. I've told my CEO that they were a critical part of our success."**

In this video, Dom wholeheartedly recommends Caribbean HR Solutions, emphasizing our value in navigating cultural and operational differences.



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# Key Questions You Should Consider Before Outsourcing

1

How can I find the right partner for nearshore outsourcing?

2

Will I lose control of my operations or company culture?

3

Is the infrastructure reliable enough for remote work?

4

How do I ensure the quality of a nearshore team matches or exceeds my current team?

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# IT'S TIME TO START!



Are you ready to overcome your outsourcing challenges and build a global team that feels like an extension of your own?

 ***Schedule a call with our Business Development Team today to explore how Caribbean HR Solutions can help you scale smarter and faster.***





# Connect With Us:



[Development Team Appointment Calendar](#)



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